



Permit #F00056343-B

FilmL.A., Inc.
1201 W. 5th Street, Suite T-800
Los Angeles, CA 90017
t: (213)977-8600 - f: (213)977-8601
www.filmla.com

Summary Information

Permit No: F00056343-B

Type of Permit: FILMING

Release Date: 09/25/2012

Production Company @RADICAL MEDIA, INC

Producer Barbara Benson

Insured Company Name @RADICAL MEDIA, INC

Director Peter Miller

Contact Phone No. 1 310-664-4563

1st AD Drew Bracken

Contact Phone No. 2

Fax

Production Manager Ted Liotopoulos

Address 1630 12TH ST

SANTA MONICA, California 90404

FilmL.A. Coordinator Naomi Kajiyama

Production Title SEARS

Location Manager Anthony Roman

Type of Production Commercial - Standard

Primary Phone Mobile - 310-869-6289

Secondary Phone Office - 310-664-4500

Location Assistant n/a n/a

Primary Phone Mobile - 555-555-5555

Secondary Phone

Fees

FILMLA FILM PERMIT RIDER FEE \$100.00

Total Permit Fee \$100.00

Number of Locations 1



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Summary Information**Location****Location 1 of 1****Page 1 of 1****Permit Number** F00056343-B**Production Company** @RADICAL MEDIA, INC**Insured Company** @RADICAL MEDIA, INC**Production Title** SEARS**Location Manager** Anthony Roman**Primary Phone** Mobile - 310-869-6289**Secondary Phone** Office - 310-664-4500**Location Address** 9301 Tampa Ave, Northridge, CA, 91324**Location Type** Mall**Film Dates** 9/24/2012 - 9/24/2012 06:00 - 22:00 1 day
9/26/2012 - 9/28/2012 06:00 - 22:00 3 days**Open or Closed to the Public** Open**Generic Conditions** All vehicles must be parked on private property
No cast or crew parking on area streets
No interference with merchant activity
No interference with vehicular or pedestrian traffic**Please see attached document** @Radical.Sears.56343.AL.pdf

Equipment on Location	Type	Quantity	Personnel on Location	Type	Quantity
	5 or 10 ton trucks	3		Cast	5
	Cast/Crew vehicles	55		Crew	65
	Cube Trucks	2		LA City UFSO assigned	29938
	Generator	1			
	Honey Wagons	1			
	Motor Homes	1			
	Stakebed Trucks	2			
	Vans	2			

Filming Activities Interior and exterior dialogue; Drive ups & away on Property; Holiday decorations and props; Snow effects; Reindeer on 9/28;**Jurisdiction** **Political:** Los Angeles City - Council District 12**Police:** Los Angeles Police Department**Fire:** Los Angeles City**Thomas Guide** **Page:** 500**Grid:** G6**Coordinator Note** MALL IS OPEN TO THE PUBLIC 1000-2100 HRS**Coordinator Note** UFSO required 9/24 0900-2100 hrs, 9/26 0900-2100 hrs, 9/27 0900-2100 hrs, 9/28 0900-2100 hrs per Insp Owens (UFSO hire confirmed by J Davis 9/21)**Coordinator Note** Receipt number for animal permit - R12-251687**Coordinator Note** Rider B adds reindeer**Parking** **Base Camp**
Location Type : Filming Location**Crew Parking**
Location Type : Filming Location

Appointment of Pacific Production Services
As Authorized Agent and Representative

I certify that I am a representative of Crashal Media, Inc. ("Principal") and am authorized to enter into binding contractual agreements on its behalf. I further certify that I am authorized by Principal to appoint other representatives and agents for Principal and to give such representatives and agents authority to enter into and bind Principal to agreements relating to the issuance of and compliance with location film (e.g. theatrical, television, commercial and other motion picture filming) and still photographic permits, including the permits themselves and any riders to such permits. Acting on behalf of Principal in my capacity as its authorized representative, I appoint Pacific Production Services and its employees and agents ("PPS") as Principal's authorized representatives and agents to apply for location film (e.g. theatrical, television, commercial and other motion picture filming) and still photographic permits on behalf of Principal through FilmLA, Inc. for any city, county or through any other jurisdictions where FilmLA, Inc. operates, to negotiate, discuss, accept, modify, agree to and bind Principal to the terms and conditions of such permits (including all restrictions and/or community guidelines applicable to any such permit); and to execute such permits on behalf of Principal. Principal understands, acknowledges and agrees that it (and/or its insurer) remains responsible and liable for all obligations imposed by or incidental to any permit or rider issued to Principal signed by any employee or agent of (including any coordinator, runner or messenger used by) PPS. Principal further agrees to comply with the terms and conditions of any such permits and hereby appoints PPS as an authorized representative to facilitate compliance with such terms and conditions following issuance of any such permits and to enter into agreements for Principal with respect thereto. Any person, agency, entity, or organization (including FilmLA, Inc. and any city, county or other jurisdictions where FilmLA, Inc. operates) may rely upon this appointment and need not obtain further authorization for any act described herein. An original or faxed copy of this appointment shall be sufficient, and may be treated as an original for your purposes. The appointment may be revoked by Principal at any time in writing delivered to FilmLA, Inc., but in any case shall expire one (1) year from the date of execution set forth below.

I declare under penalty of perjury under the laws of the State of California that I am authorized to appoint PPS as agent for Principal, and based upon that authority I hereby appoint PPS as Principal's agent as set forth herein.

Date:

9/21/12

Representative's Signature

TRACE NICHOLS

Representative's Name (Please Print)

STAFF PROD SUPER

Representative's Title (Please Print)

Crashal Media, Inc

Name of Principal (i.e. company name)
(Please Print)

1630 12th STREET

SANTA MONICA CA 90404

Principal's Mailing Address (Please Print)

310/644-4500

Principal's Phone Number (Please Print)

Pacific Production Services
Eric Nichols, President